
Vahid Yousefi

Graphic Designer And Photographer

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Portfolio: vahidmmdesign.com

Skilled in Adobe Creative Suite (Illustrator, InDesign, Photoshop) and CorelDRAW, with experience designing packaging, displays, and marketing materials. Expertise in creating catalogs, POP elements, sell sheets, and trade show graphics from concept to final execution. Highly organized and efficient, with experience collaborating on-site with products and cross-functional teams.

EXPERIENCE

Graphic Designer - *Cnij/Asubu, Montreal*

JUNE 2022 - SEPTEMBER 2025

- Designed product packaging, catalogs, and sell sheets for new product lines in collaboration with product managers.
- Design and create custom metal lapel pins, medals, keychains, and promotional items, ensuring that designs meet client specifications and production requirements.
- Created merchandising aids and POP visuals for retail and trade show displays, aligning with brand guidelines.
- Assisted with photo library management and layout updates for product listings, online catalogs, and presentation decks.

Graphic Designer and Photographer - *Halloum, Montreal*

NOVEMBER 2020 - MAY 2022

- Created branding assets, social media content, and promotional materials for over 15 small businesses, increasing client engagement and recognition.
- Designed graphics for Instagram, LinkedIn, and print campaigns, focusing on brand consistency and visual impact.
- Developed pitch decks and creative visuals for client presentations and seasonal campaigns.
- Collaborated directly with clients to translate ideas into engaging digital and print designs under tight timelines.

EDUCATION

Rosemont, Montreal - *Computer Graphics*

JANUARY 2019 - NOVEMBER 2020

Azad University, Tabriz - *Urban Engineering*

SEPTEMBER 2014 - JUNE 2018